

FOR IMMEDIATE RELEASE November 10th, 2014 CONTACT Eric Seabrook Precision Traffic and Safety Systems +1 (865) 238-0888

Precision Traffic and Safety Systems Wins Traffic Controller Contract in the City of Knoxville, Tennessee

Bringing a high-tech cost effective solution to City's traffic management today and into the future

KNOXVILLE, TN – Precision Traffic and Safety Systems, LLC., a leading distributor of best-in-class products and solutions for intersection management, communications and safety for the intelligent transportation industry, announced today the signing of an exclusive three year contract to provide traffic controllers to the City of Knoxville, Tennessee.

Precision Traffic will provide the Trafficware 980 ATC traffic controller to the City of Knoxville to begin updating intersections with the latest traffic controller technology. These advanced controllers will also provide a very scalable solution for future implementation of an Advanced Traffic Management System or ATMS that provides the City with complete control of the system from a central location or remotely by technicians in the field.

"We are thrilled that the City of Knoxville has chosen Precision Traffic and the Trafficware controller to improve their traffic management initiatives," stated Eric Seabrook, President of Precision Traffic and Safety Systems. "This is a great start to what we know will be a real push for the City toward advance traffic control and management moving everyone in the City safely and more efficiently."

Future plans also allow for transit priority, flashing yellow arrows and adaptive traffic management, all features will provide a more efficient and safer traffic system around the City. The traffic controller contract includes long-term service and support which will allow the City of Knoxville Traffic Engineering department to focus on continued infrastructure improvement, advancement in effective travel times, safety and more efficient City maintenance.

stated Ernie Pierce, Traffic Engineer with the City of Knoxville, Tennessee. "In a time when cost savings is critical Precision Traffic provided the most cost effective solution for the City."

About Precision Traffic and Safety Systems

Precision Traffic and Safety Systems, LLC. is a provider of best-in-class products and solution for the growing demand of system-level intersection management, communications and safety for the intelligent transportation industry. In addition to a comprehensive line of products and solutions Precision Traffic and Safety Systems provides the very best product support and technical staff in the industry. For additional information about Precision Traffic and Safety Systems, please visit www.precisiontrafficsafety.com or call +1(865) 238-0888.

About Trafficware

Trafficware manufactures a full line of traffic equipment in its technology center located in Sugar Land, Texas. In over three decades of manufacturing in the USA, Trafficware products have earned a reputation for unmatched quality and reliability. These products are sold under the brand names of Trafficware, Naztec, and PSI. Through our innovative technology and breadth of knowledge and experience, Trafficware is engineering a better way to move the world. For additional information about Trafficware, please visit <u>www.trafficware.com</u> or call +1(800) 952-7285.

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